



## Program and Service Strategies and Goals

Braille Institute's programs and services are grouped into seven areas:

- Library Services (Braille and Talking Books)
- Braille publishing
- Child Development (for ages 0-5)
- Youth and Career Services (ages 6-18 and young adults up to age 30)
- Adult rehabilitation services
- Low Vision Rehabilitation (a non-clinical program)
- The Braille Challenge® and related Braille literacy programs

We provide free programs and services in each of these core areas. Additionally, our goals, as outlined in our strategic plan are

- Focus new services to the ***underserved segments of the population*** particularly the Latino and African American communities with their growing incidence of low vision and blindness.
- Development of ***distance services*** to reach the underserved population where such barriers as location, language and culture, and lack of transportation or other services prevent blind and visually impaired children, adults and their families from getting needed assistance.
- Focus on ***low vision rehabilitation*** by expanding the service team, enhancing training and developing community partners.
- Expand ***public education*** efforts with aggressive awareness programs and development of more issues-based programs that advocate understanding and actions to meet the needs of blind and visually impaired people of all ages.
- Build ***Braille literacy*** by expanding existing programs, developing new programs and products, and utilizing research to assess growth in Braille literacy and other outcomes.