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FOR IMMEDIATE RELEASE

BABY BOOMERS GET HELP FOR PARENTS WITH VISION LOSS

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Braille Institute is now offering a free kit called Solutions in Sight as a resource for adult children who have parents or other older loved ones experiencing vision loss. The kit is designed to help baby boomers navigate the challenges of caring for aging adults whose vision has been compromised by age-related eye disease.

Braille Institute's Solutions in Sight kit also helps adult children identify signs of sight loss in a parent, such as trouble reading the newspaper or other fine print, while providing tips, techniques and resources on how to help a parent maintain or regain independence. Included in the kit is a list of local community resources.

Understanding how to cope with a parent's health-related problems often presents a significant hurdle faced by overcommitted family caregivers. November is National Family Caregivers Month, and Braille Institute is offering Solutions in Sight to help alleviate some of the stress baby boomers face in caring for aging relatives. To request a free kit, call toll-free 1-800-BRAILLE (272-4553) or visit www.brailleinstitute.org.

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If you would like more information about this topic, or to schedule an interview with Courtney Goines, Media Relations Manager, please contact her at (323) 663-1111, Ext. 3176, or by email:

Braille Institute is a private, nonprofit organization whose mission is to eliminate blindness and severe sight loss as a barrier to a fulfilling life. Through educational training, programs and services, Braille Institute helps tens of thousands of people each year regain and maintain their independence. Thanks to generous donations, Braille Institute services are available free of charge. More information can be found at www.brailleinstitute.org.

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