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LowVision.com Joins Forces With Braille Institute For Annual Conference

(Vista, Calif.)—LowVision.com is proud to announce its sponsorship of Braille Institute's 2007 Educational Programs Conference to be held on Tuesday, July 24, at Braille Institute's Los Angeles headquarters. The Educational Programs Conference is an important staff event for the Institute's employees, designed to promote professional development and personal motivation.

"We strongly believe in Braille Institute's mission to educate and raise awareness about low vision rehabilitation," says LowVision.com President, Dr. Lynne Noon. "Our support of the organization stems from their relentless push to help those with low vision."

With the focus of this year's conference being on Low Vision Rehabilitation, Braille Institute, along with LowVision.com, will be unveiling a new practice model that establishes the role of the Occupational Therapist in the low vision rehabilitation process. Mary Warren, M.S., O.T., assistant professor of Occupational Therapy at the University of Alabama at Birmingham, is this year's featured guest speaker and will reinforce this new model and speak about the importance of the Occupational Therapist in the field of low vision rehabilitation. "Adding occupational therapy to the mix can help ease the manpower shortage facing this particular field," said Ms. Warren. "The unique training of occupational therapists has the potential to enhance Braille Institute's ability to address issues related to both vision loss and aging for older consumers, and multiple impairments and vision loss for children."

Braille Institute has been providing free services designed to help blind and visually impaired people learn to live independently since 1919. The organization is based in Los Angeles and has five regional facilities and numerous outreach programs throughout Southern California. Through educational training, along with a variety of low vision rehabilitation services, the Institute's more than 300 employees do their part to help thousands of blind people each year regain and maintain their independence.

"While this educational conference is a professional development program for Braille Institute staff, the fact that Mary Warren is one of our guest speakers signifies the importance of the multi-disciplinary approach to low vision rehabilitation," said Sally Jameson, Braille Institute's VP of Programs and Services. "We recognize the importance of occupational therapists and we're learning more about their role in the delivery of services for people of all ages with low vision."

If you would like more information on Braille Institute's 2007 Educational Programs Conference, please contact Courtney Goines, media relations manager, at 323-663-1111, Ext. 3176.

Braille Institute is a private, nonprofit organization whose mission is to eliminate blindness and severe sight loss as a barrier to a fulfilling life. Through educational training, programs and services, Braille Institute helps tens of thousands of people each year regain and maintain their independence. Thanks to generous donations, Braille Institute services are available free of charge. More information can be found at www.brailleinstitute.org.

About LowVision.com

LowVision.com is dedicated to improving the quality of life for people who are visually impaired. Founded in 2007, **LowVision.com** was created to become the one-stop shop for all low vision rehabilitation needs. The staff of **LowVision.com** is dedicated to providing the necessary information and products for people with visual impairment and the professionals who work with them. On our website, **LowVision.com**, we provide resource information, research news, discussion groups, and downloadable tools. In addition to an informational website, **ShopLowVision.com** offers two product groups: Products for EyeCare Professionals and Daily Living Products. Our products may be purchased on-line at www.ShopLowVision.com or by phone at **800.826.4200**.